

MANIFEST TRADE

A MONTHLY NEWSLETTER

For the Logistics Industry

JANUARY 2022
VOLUME 1, ISSUE 12

PROLOGUE

"Behind every great leader, there was an even greater logistician"

-M.Cox

Dear Readers!

The New Year has brought new hopes, new possibilities and new aspirations. Our January Manifest issue focuses on the theme of Entrepreneurship in Logistics. Covid 19 Pandemic has changed the corporate landscape of India and have compelled many companies to reinvent themselves and adapt to the new normal. This is also true for the Indian Logistics sector. The traditional unorganised and fragmented industry, has undergone transformation with a significant shift towards digitisation and contactless operations. As the consumers have gone online, there are immense opportunities for many established brands seeking the services of logistics partners to satisfy customer demand efficiently and effectively. Not only logistics, the entire Indian supply chain industry, enabled by technological innovation, has received tremendous boost with specific thrust on warehousing and packing/packaging to enable the smooth flow of goods.

The Indian logistics market is worth US\$ 215 billion and is growing at a CAGR of 11-12%. However, only 10-15 per cent of the overall market is owned by organised players. This has created opening for many corporates and small businesses to create job and entrepreneurship opportunities in this sector. This decade has also witnessed the emergence of logistics start-ups specialising in e-commerce deliveries with newer operating models such as hyperlocal, relay and D2C. Many of these start-ups are on their way to becoming unicorns.

This month we hosted Virtual Panel Discussion on Entrepreneurship Opportunities in the Logistics sector under the aegis of ICEIL 2022. We invited entrepreneurs in this field to share their journey and discuss the opportunities and challenges faced by them to ignite and inspire young minds. The session also facilitated award winners of best entrepreneurship idea in Talk Series. For latest updates on the logistics sector check out our new issue.

Happy Reading!

ICEIL 2022- EXCELLENCE IN L&SCM



Amity University hosted 4 th International Conference on Entrepreneurship, Innovation & Leadership which was moderated by Dr Anita Kumar, Director of CII School of Logistics and Mr. Pramendra Kumar. The Guests for the session were Mr. Sam Mukundan, Head Packaging Business Unit, Flexol; Mr. Pavithran Kallada, MD BDP UGL Global Logistics India Pvt Ltd. Mr. Naveen Rawat, Director Holisol Logistics Private Limited. Mr. Shiv Soni, Founder Rise Up Logistics.

MBA

- Logistics & Supply Chain Management
- Supply Chain Analytics and Management

Admissions Open for Mumbai & Noida Campus
(Batch 2022 - 2024)

Why CII School of Logistics

- With CII strong Industry Network Placement & Internship assistance
- 100% Placement Track Record
- Placement focused in domain sector- Logistics & Supply Chain
- Curriculum designed as per Industry requirement.
- Guest Lectures from eminent Industry speakers
- Industry Collaboration
- Practical exposures to Live Projects, Workshops and Industry Visits
- Student Abroad programme Singapore, Dubai



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MBA

- Logistics and Supply Chain Management
- Supply Chain Analytics and Management

Key Highlights:

- Industry collaboration
- Industry led MBA programs
- 100% Placement track record
- Curriculum designed by Industry Experts
- Practical exposures to workshops, live projects and International Conferences

LEADERSHIP SERIES

Corporate Journey :Vishwanathan S , Manager, Custom Solutions-UPS

- University of Michigan- Master of Business Administration – MBA, Marketing & Information Technology,2007 – 2009.
- Army Institute of Technology Pune- B.tech, Information Technology, 2001-2005.
- Vani Vidyalaya- High School, Science, 1986-2001.

Education and Awards



- Supply Chain Management
- Business Strategy
- Supply Chain Consulting

Skills



- UPS- Manager-Custom Solutions, Jun 2021-Present.
- Assistant Manager Solutions Consulting, Jan 2017 – Jun 2021.
- International Supply Chain and Technology Solution Design, Implementation & Healthcare, Apr 2012 – Jan 2015.
- Supervisor – Solutions Consultant, Apr 2012 – Jan 2015.
- Customer Solutions Specialist, Mar 2010 – Mar 2012.
- Officer – Technology Support Group, Apr 2007 – Mar 2010.
- Rivoli Hotel – System Network Administrator, Jun 2005-Jan 2007.
- Microsoft- Trainee, May 2005-Jun 2005.

Work Experience



UPSKILLS CORNER

1. Supply Chains for Manufacturing: Inventory Analytics

<https://www.edx.org/course/supply-chains-for-manufacturing-i?index=product&queryID=1931e8f1e61d82e2ded4257992c332f8&position=8>

2. Procurement and Logistics Management

<https://www.edx.org/course/procurement-logistics-management?index=product&queryID=f3352a1f9262b2cddd0cba028799da61&position=5>

3. Logistics and Supply Chains - Fundamentals, Design,Operations

<https://www.udemy.com/course/logistics-and-supply-chains-fundamentalsdesignoperations/>

ALUMNI CONNECT

School of Logistics **AMITY UNIVERSITY**

 **School of Logistics**
AMITY UNIVERSITY

Message

More...

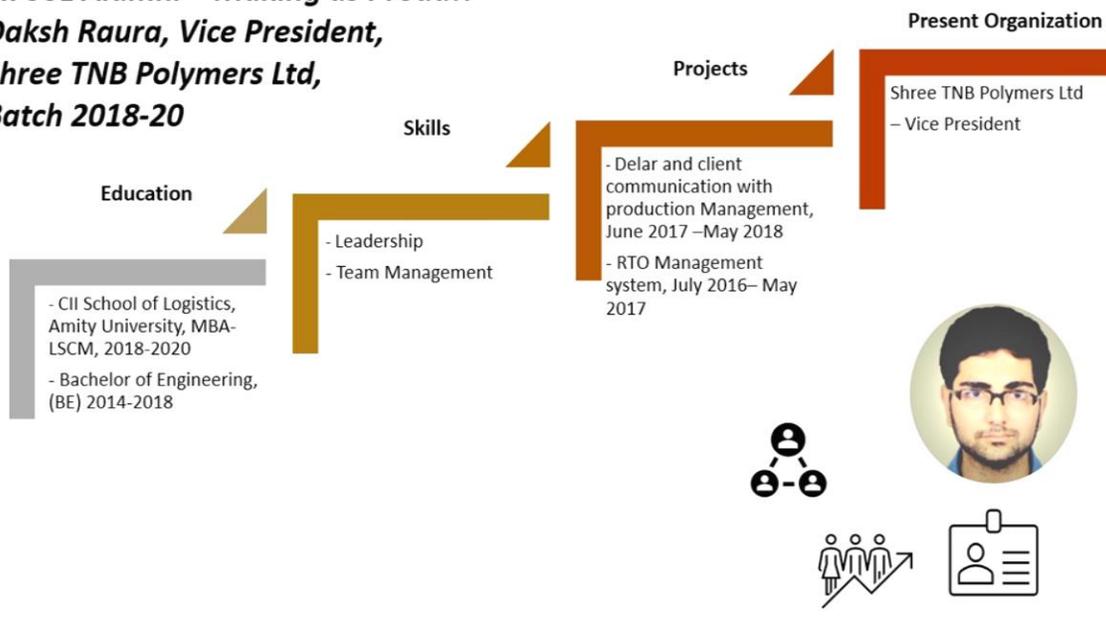
CII School of Logistics · 1st

Official LinkedIn account of CII School of Logistics, Amity University Noida

Noida, Uttar Pradesh, India · [218 connections](#) · [Contact info](#)

CII SoL Alumni – Making us Proud!!

***Daksh Raura, Vice President,
Shree TNB Polymers Ltd,
Batch 2018-20***



Its our pleasure to have this "Alumni Connect" stage giving all of your experiences and achievements to us. Your records persuade our young specialists at CII School of Logistics. Stay in touch and get invigorated industry news, graduated class track and school works out.

The need for upskilling and reskilling the IT workforce in the post pandemic era



IT and HR leaders can focus on hiring talent with skills that don't entirely match the required core skills but are still adjacent enough. This type of talent can then be upskilled with ease to address critical capability gaps in the workforce. Companies must upskill or reskill their IT workforce and new hires to overcome this barrier. Assessing the skills and competencies of IT executives can help leaders identify gaps in the existing process. IT leaders should incorporate agile learning methods to encourage iterative short bursts of skill development and install a growth mindset into new hires so that they don't just gain knowledge but apply it to produce significant business value. Employees should receive timely rewards for mastering cloud security, cloud service platform expertise, network management, etc

Omicron surge won't impact IT budgets: Wipro CEO Thierry Delaporte



Despite the resurgent virus, the coming year will not see the IT budgets going down as the demand for IT services will continue to remain high, Wipro CEO Thierry Delaporte has said. We have added a third of the company to our revenue base in these five quarters. This quarter, we are 28% bigger than we were a year ago. We've defined a strategy to really focus on the market and there's a significant demand (from clients). We will continue to have an active M&A strategy. We closed two smaller deals this quarter. We will provide the flexibility they need. We have proven that we can work with most of our resources working remotely. That this is not preventing us from being productive. Second, our clients have learned the same. The demand will continue to remain high. And I don't expect a major change in the market perspective in the next few weeks.

JOB POSTINGS

KUEHNE-NAGEL

Supply Chain, Customer Service & Sales

SWIGGY

Warehouse Manager

SWIGGY

Area Manager

TECH MAHINDRA

Order Management

SS SUPPLY CHAIN SOLUTIONS

Business Analyst

LINK-

https://www.linkedin.com/posts/ciischooloflogistics_january-postings-22xlsx-google-drive-activity-6893487746187452416-tN1w

BFSI solutions help Indian IT firms ace digitization race



Accenture leads the BFSI solution space followed closely by TCS and Infosys, say analysts, although IBM spin-off Kyndryl and midcap Indian IT service providers are likely to be close contenders in this space. Banking, financial services and insurance (BFSI), continues to be the top-performing vertical helping Indian IT service providers differentiate their offerings.

Hero electric joins forces with Turtle Mobility to further EV transition in India



Hero Electric, India's leading e-scooter company, announced on Monday that it is going to join forces with a last-mile delivery solutions provider, Turtle Mobility and will deliver over 1,000 electric scooters by the end of 2022. Hero Electric is making constant efforts to address the segment's challenges by partnering with numerous B2B start-ups for the supply of electric scooters. Turtle Mobility and will deliver over 1,000 electric scooters by the end of 2022. The alliance is another step towards Hero Electric's efforts to further the electronic (EV) transition in India, with special attention to the last mile delivery segment. The company is looking forward to converting 35% of its sales from the B2B segment.

JOB POSTINGS

TARGETONE INNOVATIONS PVT LTD

Business Analyst

ACCENTURE

Digital Supply Chain

ACCENTURE

Operations Analytics

GOOD ROOT KITCHEN WARE PVT LTD

Procurement Manager

MAHINDRA GROUPS

Warehouse Operations

LINK-

https://www.linkedin.com/posts/ciischooloflogistics_january-postings-22xlsx-google-drive-activity-6893487746187452416-tN1w

Delhivery invests in Falcon Autotech, plans to steer towards better automation solutions



The logistics platform plans to steer this investment towards designing and implementing better & newer automation nexus in its logistics and warehousing operations. The collaboration with Falcon Autotech strengthens our ability to drive greater speed, precision and efficiency across our business lines. The investment will also be a catalyst in amalgamating the hardware automated solutions and Delhivery's SaaS platform, which is one of its proposed growth verticals in the domestic as well as international market. We are delighted to welcome Delhivery as a partner to Falcon. This investment is a testimony to Falcon's commitment to our customers, our design, technology, and delivery capabilities, and the product roadmap ahead.

FFFAI organises webinar to understand and cope up with WCO HS code 2022



The webinar witnessed the participation of all Office Bearers along with approximately 800 FFFAI members from across the country. After the World Customs Organization announced the 7th edition of HSN – “HS-2022” with effect from 1st January 2022, the Federation of Freight Forwarders' Associations in India (FFFAI) in a webinar contemplated the changes in the earlier version of the HS Code. More than 98% of goods in international trade are classified in terms of HS. Electrical and electronic waste, commonly referred to as e-waste (an example of a product class which presents significant policy concerns as well as a high value of trade): specific provisions included in HS-2022 for its classification to assist countries in their work under the Basel Convention. Health and safety have also been featured in the changes.

JOB POSTINGS

WIPRO

**Transportation & Logistics
Domain Lead**

C S INFOSYS PVT LTD

Customer Service

TCS

**Supply Chain
Management Consultant**

IKEA

**Sales & Supply Support
Specialist**

LAPP INDIA PVT LTD

Area Sales Manager

LINK-

https://www.linkedin.com/posts/ciischooloflogistics_january-postings-22xlsx-google-drive-activity-6893487746187452416-tN1w

JOB POSTINGS

SMART SHIP HUB

Product Manager

C S INFOSYS PVT LTD

Warehouse & Logistics Executive

GOOGLE

Logistics & Fulfilment Head

FLIPKART

Assistant Manager- City Logistics

LINK-

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SpiceXpress signs MoU with pifore Group, explores acquisition on electric cargo airplanes



The total investment is being estimated to be INR 300 to INR 500 million. The alliance is a pilot project to promote zero-emission freighters and also a closed airfield as emission free airport with an electric plane fleet and other zero-emission products. Earlier this year, Spice Jet had transferred its logistics business to its subsidiary SpiceXpress and Logistics. It was done on a slump sale basis along with all related assets and liabilities, including know-how, trademark, licences, franchises, customer contracts and distribution networks. It currently boasts of a fleet of three B737-700s, two B737-800s and seven DHC-8-Q400s. The company registered a 5% increase in revenue from INR 4.73 billion in previous quarter to INR 4.97 billion in quarter ending September 2021. Earlier this year, Spice Jet had transferred its logistics business to its subsidiary SpiceXpress and Logistics.

Hyd University, DRL to develop blockchain IoT integrated cold chain logistics solutions for pharma



The tech solution which is intended to address several challenges faced by the pharma industry including reconciliation of stock volumes, compliances, delays, lack of visibility among stakeholders and counterfeit drugs in the market is slated to be ready in the next 15 months. Pharma companies routinely face multiple compliance, reconciliation, and provenance issues in their supply chain, especially when exporting critical drugs and vaccines to other countries. A blockchain is essentially a digital ledger of transactions that are distributed among an entire network of computers on the blockchain. The tech solution which is intended to address several challenges faced by the pharma industry including reconciliation of stock volumes, compliances, delays, lack of visibility among stakeholders and counterfeit drugs in the market is slated to be ready in the next 15 months.

Shypmax teams up with a Maersk company in Europe or Indian businesses's last-mile delivery



Shypmax LPaaS, powered by Shyplite 4pl AI-powered logistics platform, will also leverage the global network of fulfillment centres of B2C Europe to help Indian companies deliver and collect returns of their products across the world. December 15, 2021: Shypmax, India's first and only AI-powered Logistics Platform as a Service (LPaaS) for cross border shipping, has secured an exclusive partnership with the Netherlands based B2C Europe, a Maersk company specializing in B2C parcel delivery services in Europe. B2C Europe, said, "We have been an integral part of Shypmax's global trade management solutions. Having reached an exclusive agreement with Shypmax, we now have a strong partner in India.

Swiggy, TVS Motor sign MoU to deploy EVs in food, on-demand delivery



TVS Motor Company has been at the forefront of delivering green and connected vehicles to our customers. Our collaboration with Swiggy is a key step towards strengthening the electrification of mobility in food delivery and last-mile delivery services, furthering the easy adoption of EVs amongst customers. Swiggy has been pioneering the need for greater EV adoption, with a commitment to make deliveries spanning 8,00,000 kilometres per day through EVs by 2025. We believe they offer a sustainable solution in green mobility while also empowering our delivery partners to earn more. The two companies are exploring the co-creation of sustainable and comprehensive solutions for Swiggy's delivery partners. This will include working on customised packages like a need-specific product, flexible financing options and, connected services.

WORD CARD

BUNKER ADJUSTMENT FACTOR



Bunker Adjustment Factor or BAF is an additional surcharge levied on the ship operators to compensate for the fluctuations in the fuel prices. It was imposed to make up for the extra charges incurred during the shipment of goods. BAF is based on the Twenty-foot Equivalent Unit (TEU) and varies according to the trade routes. Also called 'Fuel Adjustment Factor' or 'Bunker Surcharge', BAF represents the floating part of sea freight charges to adjust the volatility of the fuel prices.

Indian sugar exporters struggle to meet targets as supply chain bottlenecks tighten



India being the world's second largest sugar producer, the local sugar mills signed contracts last year to export around 4 million tons of sugar this year. However, a scarcity of railway wagons along with surging fuel prices and limited storage availability at ports have rendered the sugar exporters struggling as local freight costs are seeing an upward trend, resulting the supply chain bottlenecks to tighten. Sugar exporters are unable to procure enough railway coaches and rakes to transport the sugar produce, which is already delayed due to unexpected rains in November. Such challenges to the movement of cargo, coupled with the rising domestic freight prices have been cutting down the exporters' margins, however, their hopes are pinned on the shortage of sugar in Russia to boost exports in South Asian countries.

Godrej & Boyce to create efficient warehouses by digitally enabling its operation



Godrej & Boyce, announces its plans to create efficient warehouses by digitally enabling its operation .The move will increase the efficiency, reduce the cost of operation and time of delivery. Godrej & Boyce is really large as a conglomerate with an extremely wide portfolio, consumer-facing businesses, industrial products, and now a large vertical which is focused on logistics. The company is poised to offer an integrated solution for the warehousing industry in India with the help of its automated intralogistics solutions, manufacturing of lift trucks and custom racking solutions with seismic capabilities, and conversion of Grade B and C warehouses to structured, automated warehousing facilities.

WORD CARD

BTW
.....



Dutch Value Added Tax (BTW) is a tax levied by the government on the purchase of products or services. VAT is a type of turnover tax that is applied in 136 countries, including most European countries. By order of the European legislator, the Netherlands have known VAT since 1 January 1969. Manufacturers and suppliers increase the price of a product or service with the VAT amount, which they in turn must pay to the government. To that end, the company must usually file a return every quarter and pay the amount. The revenue of VAT is collected by the federal public services for finances and is then distributed across the EU

Empty containers to attract a fine at Unites States' Los Angeles Port starting January 30th



The port of Los Angeles is United States' largest port for container traffic and ocean carriers that fail to clear the empty containers off the port will have to bear a fine come 30th January. The port will charge USD 100 per day to the carriers for each empty container which has been stationed at the dock for more than 9 days. Each day the fine will increase by USD 100 until the container exits the dock. The shortage of goods and inflation of container prices witnessed in the past year were a result of the build-up of cargo at the US ports. Strained supply chains have become an economic drag on the world's largest economy and a political risk for President Joe Biden as the disruptions put upward pressure on inflation.

Mumbai-based logistics technology provider WebXpress eyes two-fold growth



Mumbai-based logistics technology provider WebXpress is eyeing a two-fold growth in business and raising capital amid increasing technology adoption in the logistics industry and the prospects of the connectivity improving with the roll-out of the 5G network. The adoption of IoT, GPS, temperature and pressure sensors, and AI is expected to increasingly gain ground in the logistics sector. As the customers become more technology-driven, they are demanding whether we can track shipments in real-time. More and more, the data capture will happen nearer to the ground, which will require the deployment in technology, and IoT and sensors will play a big role. The way to capture this data is becoming cheaper and the network is becoming stronger. This will drive a lot of innovation.

WORD CARD

PAYROLL



Payroll is the compensation a business must pay to its employees for a set period or on a given date. It is usually managed by the accounting or human resources department of a company. Small-business payrolls may be handled directly by the owner or an associate. Increasingly, payroll is outsourced to specialized firms that handle paycheck processing, employee benefits, insurance, and accounting tasks, such as tax withholding. Many payroll fintech firms, such as Atomic, Bit wage, Finch, Pinwheel, and Wage stream, are leveraging technology to simplify payroll processes. These solutions pay employees with greater convenience and speed and provide digital payroll-related documents with innovative technology-enabled services required by the gig and outsourcing economy.

IMS Ghaziabad Organized MDP on “Strategic Framework to Analyze Supply Chain through Artificial Intelligence and Machine learning



IMS Ghaziabad, a premier league management institute in India, organized a Management Development Program on “Strategic Framework to Analyze Supply Chain through AI and ML” Dr. Urvashi highlighted the exponential and transformational developments in AI and ML in contemporary times. She emphasized the critical role of technology as the backbone in all industries for survival, growth and profitability. The experts acclimatized the participants with the multiple dimensions of forecasting, inventory management, facility location, product classification, vehicle routing etc. The practical and application oriented approach of the MDP enriched the learning experience of the delegates.

LuLu Group to set up Rs 200cr food processing & logistics hub in J&K



Middle East retailer LuLu Group plans to invest Rs 200 cr in setting up a food processing plant in Jammu & Kashmir. The firm also plans to set up a logistics hub and a hypermarket in Srinagar for uninterrupted supply. It expects to export products worth Rs. 500 crore annually from J&K across its stores in gulf countries. It plans to procure Saffron, Rice Basmati, Apple, Almonds, Honey, Dry Mushroom, Honey, Walnuts, Dry Apricot, Qahwa with Sugar, Vegetables mainly Carrot, Broccoli, Cauliflower, White Radish amongst others from the geography. Last year, LULU Group has agreed to set up a 100% export-oriented food and agri produce processing park in Greater Noida with a total investment of Rs 500 cr.

WORD CARD

CHINA IMPORT SERVICE FEE (CISF)



A China Import Service Fee (CISF) is paid on all LCL imports ex China / Hong Kong. This is the result of recent market developments. Unfortunately, different unloading charges must be paid at a number of warehouses. Port of arrival to be unpacked at their warehouse. This charge covers the cost of them doing so. China Import Service Fee (CISF) This is imposed upon arrival into the UK for. shipments booked on a freight prepaid basis.

Group Meeran invests INR 4.5 crore in ShipNext, India's first fully automated online logistics company



India's first end-to-end online logistics platform in the long haul segment, ShipNext Solutions, has raised INR 4.5 Crores in its pre-series A round. ShipNext, founded in 2016 by a Kochi-based entrepreneur with a strong background in transport and technology, Clive Jose, turned profitable in 2021, after achieving significant growth of 795% since it launched operations in 2019. Machine Learning (ML)-based AI apps called 'WeTruck' and 'WeTruck Partner' automate the entire booking process for customers and operations for the service provider, ensuring seamless and transparent communication and service delivery. From order placement to proof-of-delivery (POD) verification, invoicing, generating lorry receipt and real-time payments, WeTruck is the first app to offer the complete online procedure in the long haul segment.

Robotic Arms Are Using Machine Learning to Reach Deeper Into Distribution



More robots that can pick up separate objects are moving from laboratories to warehouses as the technology improves and labor-strapped logistics operators look to automation to meet surging demand. Businesses are using software-powered robotic arms to sort clothing and e-commerce parcels, pack bread and industrial supplies and, in some cases, pick electronics and consumer products from larger bins to prepare orders for delivery. The robots perform with about 99% accuracy, about as well as their human counterparts, and can run for two shifts straight, said Helmut Leibbrandt, Puma's senior vice president of supply-chain management for the Americas. Developers are still working out the kinks. Machines excel at repetitive tasks in fixed environments, but teaching them to handle different kinds of objects in warehouses has been a challenge.

WORD CARD

DAMAGES FOR DETENTION



Damages for Detention: penalty if cargo is not ready when the ship arrives for work. This is not detention which is charged for ships time on delay. Damages for detention. "Damages" is the legal word for compensation or indemnity for loss suffered for a breach of contract. (It is also payable for breach of "tort", another branch of law, but this does not concern us here.) The amount of damages is, generally, the amount of loss actually suffered by one party by the failure of the other party to perform the contract. The contract is the charter. Damages can be "liquidated", that is, agreed by the parties as compensation. The obvious sample of liquidated damages for delay is "demurrage".



EDITORIAL TEAM FROM CII SCHOOL OF LOGISTICS

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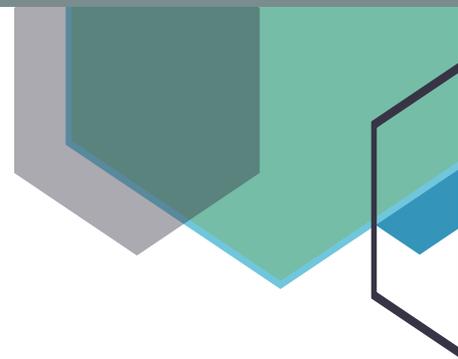
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