

# **Explore a Career in Logistics and Supply Chain Management**





The Confederation of Indian Industry (CII) and The Amity University, Delhi & Mumbai have joined hands by introducing MBA Programs in Logistics and Supply Chain Management to prepare industry-ready professionals. The programs are tailor-made for the young professionals who are ready to upgrade their knowledge and fast track their career.



## Understanding the Terms

It is of paramount importance to understand the concept of “Supply chain Management” (SCM)

Ellram and Cooper define SCM as “An integrating philosophy to manage the total flow of distribution channel from supplier to ultimate customer.”



As illustrated above SCM comprises of many functions.

A significant part of SCM function is “Movement” of 3 M's – Men, Material and Machines. This movement function is described as logistics.



## INTRODUCING THE PROGRAM

**Two programs are run by CII School of Logistics at The Amity University, Delhi and Mumbai;**

- MBA Supply chain Management
- MBA Logistics

**Unique feature of the program are:**

- Course design ratified by industry professionals.
- Creative methods of teaching as opposed to conventional teaching
- Periodic industry visits by students to reinforce theoretical inputs with practical insights.
- Intensive internship of students in industry.



## Selection Process

Graduates in any field, with minimum 50% marks

Applicable for students with Valid CAT/MAT/GMAT/XAT scores

- Percentage achieved in graduation
- Group discussion
- English language test
- Personal interview

Applicable for students without Valid CAT/MAT/GMAT/XAT scores

- Percentage achieved in graduation
- Results of the entrance exam held at Amity Noida and Mumbai campus.
- English language test
- Personal interview



## Faculty

To deliver the unique content of our programs, we have a healthy mix of academic and industry professionals as faculty. The core faculty is supported by visiting faculty to shed more light on the industry through their experiences.



## Pedagogy

The method and practice of teaching is an important aspect. Case studies and regular industry exposure helps in applying the teachings of the classroom. It not only enhances fundamental and practical knowledge but also helps clear doubts. Continuous learning is ensured with local and foreign site visits to ports, manufacturing industries, warehouses and logistic hubs. Foreign faculties also visit the campus for special sessions on logistics and Supply Chain Management.



## Job Opportunity

The industry ready professionals trained by CII School of Logistics have an added advantage of access to the vast CII network of 8000 companies. Thus, we have a distinct edge in the placement process.

Some of the industries where the students have been placed include 3PL/4PL, shipping lines, Freight forwarding, Transportation, Express courier, ports, Warehouse, CFS/ICD, FMCG, Auto, Pharma, Food Processing, Retail, Consumer electronics and IT /ITES.



## About CII

The Confederation of Indian Industry is a non-profit government organization managed and led by the industry. Since its establishment in 1895, it has over 8000 members including private and public sector companies. It has an indirect membership of over 200,000 enterprises from 240 national and regional sectoral industry bodies. It aims at creating a sustainable environment beneficial to the development of India.

It has 66 offices, inclusive of 9 Centres of Excellence in India and 9 overseas offices in Australia Bahrain, China, Egypt, France, Germany, Singapore, UK, and the USA, as well as institutional partnerships with 320 counterpart organizations in 106 countries. CII serves as a reference point for Indian industry and the international business community.



## Amity University

The Amity University is one of the leading education group in India, which has been grooming students academically as well as making them socially responsible citizens. The Amity University is a member of the Association of Indian Universities (AIU). It has been accredited by National Assessment and Accreditation Council (NAAC) with "A" Grade.

